

HEALTH2.0

聖路加看護大学大学院

看護情報学専攻M1

松本真欣

HEALTH2.0とは？

Web2.0 + 保健医療 = Health2.0？

そもそもWeb2.0とは？

既存のWebと比較して様々な定義づけがされているが、一番言われるところが

情報の双方向性

→誰もが情報の受け手から発信者へ

これまでの革命



feed different way free strategy bookmarks needs
 get Evaluation March think Explore
 participants Video read may content
 listening workshop
 examples Twitter site like
 time RSS Flickr target want online
 used Facebook Nancy list
 also allows means one Ideas
 benefit easily email Knowledge side Support
 KS f2f
 photos strategic Communications group
 Resources new work page make event feeds Wikis center planning updates IIR centers
 might Information call publishing users Post know try research audience applications account Using short things easy
 questions First working others users track Videos create Another
 possible messaging



LinkedIn



mobage



twitter



GREE

HEALTH2.0の定義

**Definition of Health 2.0 and Medicine 2.0:
A Systematic Review[1]による定義の考察**

HEALTH2.0の定義

Web2.0をどう捉えるかによってHealth2.0も変わる。

①Web2.0＝技術進歩

②Web2.0＝エンパワメントを促す新世代インターネット

HEALTH2.0の定義

①Web2.0＝技術進歩

→保健医療現場における技術進歩

②Web2.0＝エンパワメントを促す新世代インターネット

→保健医療提供の在り方を変える革命そのもの

实例

PATIENTSLIKEME

The screenshot shows the homepage of PatientsLikeMe. At the top, there is a navigation bar with the site's logo and a sign-in section. The main content area features a large headline and three primary features: 'learn', 'connect', and 'track'. A central graphic shows a woman smelling flowers, with smaller circular images of other people. A green button at the bottom encourages users to join for free. The browser's address bar and search bar are also visible.

Live better, together! | Pati: x

www.patientslikeme.com

おすすりサイト SLDN Gate PC-Support Nadeshiko ALD E フックマーク

patientslikeme

Username or Email Password Sign In

Remember me I forgot

Live better, together!™

making healthcare better for everyone through sharing, support, and research

learn
about living with & treating your condition

connect
with others who share your experiences

track
your history & progress for access anywhere

Join now — It's FREE

what can we help you with? conditions, symptoms, treatments

WEBICINA

The image shows a screenshot of the Webicina website homepage. The browser address bar displays "www.webicina.com/?select=null". The website has a blue header with the Webicina logo and a navigation menu with links for HOME, ABOUT US, SOLUTIONS, OUR CLIENTS, and BLOG. A central banner features the text "Curated Social Media Resources in Medicine & Healthcare!" and "Over 140 medical topics, 5000 resources, 20 languages." Below this is a section announcing that Webicina won the "Gran Prize Innovative Award" by The Swedish Chamber of Commerce, accompanied by a logo. The bottom of the page includes a grid of medical-related images and a search bar labeled "Search in our resources:".

WebicinaCom - Medicine

www.webicina.com/?select=null

おすすめサイト SLDN Gate PC-Support Nadeshiko ALD ブックマーク

You are here: Home LOGIN SIGN UP

Webicina

Curated Social Media Resources
in Medicine & Healthcare!

Over 140 medical topics, 5000 resources, 20 languages.

HOME ABOUT US SOLUTIONS OUR CLIENTS BLOG

 **GRAN PRIZE**

Webicina won the
Gran Prize Innovative Award
by The Swedish Chamber of Commerce!



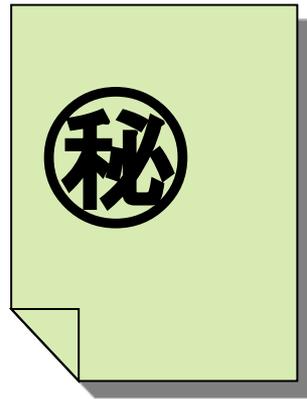
Search in our resources:

HEALTH MAP



ブログ

こんなブログも...



その他

- Health Vault
- TOBYO
- Sermo
- eyetube
- 中山先生の腕

etc